



Welcome to the latest edition of our careers newsletter, packed with updates and advice for students, parents, and staff!

For the last edition of this academic year, we're thrilled to bring you another packed issue designed to inspire, inform, and guide. In a world that's constantly evolving, understanding the breadth of opportunities available is more crucial than ever. That's why, in this issue, we're shining a spotlight on the ever-evolving role of Content Creation! Get ready to dive into the exciting world of digital storytelling, online influence, and how a passion for creating can transform into a fulfilling career.

Discover how this digital job has transformed in recent years and what skills are needed to thrive in this exciting industry. The information was put together for us by one of the students at The Sixth Form College in Farnborough as part of their careers research.

We'd also like to send a huge good luck to all the Year 11 students who will be eagerly awaiting their GCSE results this summer. These results are an important milestone and will help shape your next steps, whether that's moving on to A levels, a vocational course or an apprenticeship. Whatever your path, remember that support is always available to help you move forward with confidence.

Wishing you all a wonderful summer break.

**Best Wishes, Nikki Coleman - Head of Careers Education, Information, Advice & Guidance.**

## A WELCOME FROM YOUR CAREERS ADVISERS



Hello, we are Lorna Durbridge and Jane Owen, your Careers Advisers at **Tomlinscote School**.

Lorna will offer face to face meetings every Tuesday and Friday and Jane will offer virtual appointments on Wednesday and Thursday.



Careers appointments take place in a dedicated space in the LRC.

Appointments are scheduled by the school and every student in Key Stage

4 will have the opportunity to have a careers discussion. Career summaries (My Next Steps) are shared with the students on their edulink account.

You can contact us for information by email at: [careers@prospecttrust.org.uk](mailto:careers@prospecttrust.org.uk) or by contacting Mrs H Khan at school.

## CAREERS RESOURCES

**Take a free [Career Cloud Quiz](#)** (Spartan Test).

The test is a quick and simple, image based quiz to help you start thinking about and researching Apprenticeships, Degrees and careers.



**Take the [Buzz Quiz](#)** which can help you:

- Discover your strengths and what makes you tick
- Understand how others may see you
- Explore subject choices and jobs that suit you



### **Websites to help you with your career research:**

[www.careerpilot.org.uk](http://www.careerpilot.org.uk)

[www.icould.com](http://www.icould.com)

[www.nationalcareers.service.gov.uk](http://www.nationalcareers.service.gov.uk)

[www.ucas.com](http://www.ucas.com)

[Pathways Explore](#)

[Explore your education and training choices](#) - National Careers Service

### **Resources for parents:**

[Apprenticeship Levels explained](#)

[Qualification routes and levels explained](#)

[T-Level subjects](#)

A parents' toolkit for career conversations:

<https://www.talkingfutures.org.uk/>

[Careermag for Parents, Carers and Guardians](#)

[Apprenticeships: Hints & Tips for Parents & Carers](#)

[Parent and Carer Guide to Careers in the Screen Industries](#)



## WHAT ARE APPRENTICESHIPS?

Apprenticeships enable you to earn and learn at the same time, gaining a nationally recognised qualification. They are open to anyone over the age of 16.

Did you know that within **10 miles** of Tomlinscote School there are currently **131 apprenticeships** being advertised?

**Click on the picture below** and read the one-page guide to uncover the 5 steps you can take if you think you are interested in apprenticeships.

I'M INTERESTED IN APPRENTICESHIPS...WHAT NOW?

Amazing Apprenticeships



Check the [Gov.UK webpages](#) for more information,



or [watch this video from Amazing Apprenticeships](#).



Read the article on the [Top 100 Apprenticeship Employers rankings for 2024](#)

## PARENT & CARER ZONE

EXPLORE THE OPTIONS TO SUPPORT AND ADVISE YOUR CHILD

**Parents and Carers** can download the [Hints & Tips for Parents & Carers](#) guide, or take a look at the [Parents and Carers Zone](#).

## CAREERS SPOTLIGHT

### Content Creator



#### What is content creation?

Content creation is **'the process of generating and developing various types of content'**. It aims to entertain, inform and educate an audience, and can take many forms including written articles, images, videos, podcasts and more.

Content creators work hard to ensure that something, or someone, can be promoted and advertised in an effective way, gaining an audience and growing fanbase. If you are interested in holding a digital presence and sharing your views and knowledge with others, then this could be the career path for you.

#### Types of Content Creation

One example of content creation is through **social media**. This involves creating engaging posts for platforms such as TikTok, Instagram and Facebook. Another type of content creation is **blogging**. This targets a more specific audience and may involve writing articles or tutorials to provide insight to a niche subject and share knowledge. **Marketing materials** is another example, which involves developing brochures, emails, and website content. Producing tutorials, reviews and other short **videos** on YouTube is another example and very effective, however it requires a lot of attention to detail and patience.

#### Daily Tasks

Content creators are responsible for many aspects, including producing engaging and informative material, ensuring effective audience engagement, brand building and research and analysis of industry trends.





Day-to-day tasks may include:

- Brainstorming and developing new content and ideas
- Writing, editing and producing articles, social media updates and scripts for videos
- Designing graphics and visuals
- Filming and editing videos
- Managing content across different social media platforms
- Responding to comments and messages
- Promoting Content
- Monetisation

## Key Skills



Key skills which would be beneficial to have if pursuing a career in content creation include good communication, creativity, strong writing skills, adaptability, good time

management, an understanding of social media and SEO (search engine optimisation).

Being able to network and make connections in the industry is also important and highly beneficial for professional growth.

## Working Environment

The working environment can vary, from working freelance and predominantly at home, to working within a company in an office environment.

## Labour Market Information

The digital content creator economy is experiencing significant growth, with the career route into digital content creation becoming one of the fastest-growing in the UK.

The average annual salary of a content creator is £27,992, however this ranges between £21,000 and £37,500.

*Article prepared very kindly by J Clarke - student at The Sixth Form College Farnborough.*

## WORK EXPERIENCE - YOU CAN'T BE WHAT YOU CAN'T SEE!



Work experience helps you to learn new skills, decide what you do and don't like doing and supports you in choosing a future career.

### Calling all parents and carers - Can you help?

We are always looking for employers to support us. If you or someone you know might be able to help, our friendly work experience team would be delighted to hear from you: [wex@prospecttrust.org.uk](mailto:wex@prospecttrust.org.uk)

### Current virtual work experience opportunities:

Virtual work experience and insight days can provide an overview of an industry and give a taster of the sorts of careers available. All of these include talks from those who work in the industry, plus live webinars and a certificate of completion.



Lots of exciting virtual opportunities can be found on the [Speakers for Schools](https://www.speakersforschools.com) website, including:

#### Music Production for Film

Age: 14 - 19  
Industry: Creative Arts & Design  
Type: Virtual work experience  
Date: 05-06/08/2025  
Timings: 10:00 - 14:00  
Duration: 2 days

[Read more](#)



## Siemens Energy - Celebrating International STEM Day!

Age: 14 - 19  
Industry: Energy & Utilities  
Type: Virtual work experience  
Date: 10 - 12/11/2025  
Timings: 10:00 - 14:00  
Duration: 3 days

[Read more](#)



Have a look at the [Springpod](#) virtual work experience platform for upcoming opportunities including:

## Ideagen - Experience a global software company!

Open to anyone aged 13+, this virtual work experience allows you to discover what it's like to work for a global tech company which is shaping the future of risk management and compliance. You'll dive into exciting activities, gain key skills and explore different career paths at this leader in software solutions.

It covers important topics such as:

- Technology and Development
- Strategy and Revenue
- Business & Operations

[Start Now](#)

## Veterinary with Vets for Pets!

Open to anyone aged 13+, this virtual work experience offers a comprehensive overview of the world of veterinary science - from understanding the ins and outs of animal behaviour, to showing how veterinary science can even be important for human health too!

It covers important topics such as:

- Disease Prevention & Diagnosis
- Veterinary Treatment
- Alternative Veterinary Careers

[Start Now](#)

## LOCAL COLLEGES & SCHOOLS WITH SIXTH FORMS



Upcoming Events and Open Days. You will need to book to attend these events, so book early to avoid disappointment.

### [Academy of Contemporary Music \(Guildford\)](#)

*Diploma Open Evening: Thursday 17 July*  
*Regular Campus Tours also available*

### [Basingstoke College of Technology](#)

*Open Events: Monday 13 October and Saturday 22 November*

### [Bracknell and Wokingham College](#)

*Open Events: Saturday 18 October and Wednesday 19 November*

### [Farnborough College of Technology](#)

*Year 10 and 11s Open Events: Tuesday 14 October and Wednesday 15 October, plus Thursday 16 October at Aldershot Construction College.*  
*Later dates are also available - check the website for further details.*

### [Guildford College](#)

*Open Events: Saturday 11 October and Wednesday 12 November*

### [Merrist Wood College](#)

*Open Events: Wednesday 15 October and Saturday 8 November*