CREATIVE MEDIA PRODUCTION



Skills

Mastery in Year 11

Prospec[®]

- Consolidation of media theory and application to a vocational set brief.
- Consolidation of skill analysis and evaluation.
- Consolidation of technical skills to produce a specific moving image.

Preparation and Completion of Component 3

Students will undertake the component three exam from January to May. They will produce a moving image product from a specific brief the exam board provides. Students will be assessed on their production of moving image products including research, initial ideas, storyboarding, filming and editing.

Knowledge

Mock Examination of Component 3

Students will be assessed on their production of a moving image product including research, initial ideas, storyboarding, filming and editing.

Students will understand how to produce a moving image product from a specific brief the exam board provides. Students will recall and understand how to produce a moving image from pre-to post production including; research, initial ideas, storyboarding, filming and editing.

Introduction to Component 3 -Knowledge and Skill



↓ Into Film Careers Project

Students will take part in a group project that recalls the process of production of a moving image while interlinking this with careers within the moving image industry. Students will produce their own production company and realise a short film of their choosing.

Preparation and Completion of Component 2

Students will produce a moving image product linked to a specified theme selected by the exam board. Students will be assessed on their production process from planning and planning materials, filming and editing as well as reviewing and evaluating their process.

Preparation and Completion of Component 1 - Learning Aim B 🤳

Students will analyse different products from different media sectors linked to a specific theme selected by the exam board. Students will be assessed in their ability to analyse audience and purpose of their selected products. Students will analyse products from the moving image sector linked to a theme selected by the exam board. Students will be assessed in their ability to analyse genre, narrative and representation.

Preparation and Completion of Component 1 - Learning Aim A

Students will be introduced to the key media concepts and theories including audience and purpose of different products in different sectors, genre, representation, narrative, mise en scene and the process of production of moving images.

Mastery in Year 10

- Introduction to all media concepts required for the BTEC; including audience theories, purpose, products, sectors, genre, representation, narrative including Todorov's theory, mise en scene and the process of production.
- Developing skill in analysis and evaluation.
- Developing technical skills through the production of different moving images.
- Developing links to different creative careers within the media world.

Introduction to the key media concepts and theories

