



LMI Bulletin

February 2021











Issue No: 75 – February 2021

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NATIONAL NEWS

Labour Market Statistics from ONS – January 2021

- The UK employment rate, in the three months to November 2020, was estimated at 75.2%, 1.1 percentage points lower than a year earlier and 0.4 percentage points lower than the previous quarter.
- The UK unemployment rate, in the three months to November 2020, was estimated at 5.0%, 1.2 percentage points higher than a year earlier and 0.6 percentage points higher than the previous quarter.
- In the three months to November 2020, the redundancy rate reached a record high of 14.2 per thousand.
- Early estimates for December 2020 indicate that the number of payrolled employees fell by 2.7% compared with December 2019, which is a fall of 793,000 employees; since February 2020, 828,000 fewer people were in payrolled employment.
- The Claimant Count increased slightly in December 2020, to 2.6 million; this
 includes both those working with low income or hours and those who are not
 working.
- There were an estimated 578,000 vacancies in the UK in October to December 2020; this is 224,000 fewer than a year ago and 81,000 more than the previous quarter.
- Growth in average total pay (including bonuses) among employees for the three months September to November 2020 increased to 3.6%, and growth in regular pay (excluding bonuses) also increased to 3.6%.

Upskilling the nation

400 free courses will be available for adults without a full Level 3 (A-level equivalent) qualification from April to upskill people and open up job prospects as part of the Lifetime Skills Guarantee announced by the government. For a list of qualifications available clink on this link.

The <u>DfE Skills for Jobs White Paper</u> was published last month and sets out plans to dispel the myth that a degree is the only route to gaining a successful career. The new measures include:

- Collaboration between business groups and colleges to meet local training needs.
- The development of new college business centres
- Employers playing a central role in designing almost all technical courses by 2030.









- The introduction of new approved higher technical qualifications by September next year.
- A change in the law so that people can access flexible student finance from 2025 to retrain throughout their lives.

A nationwide recruitment campaign to encourage more people to teach in the FE sector.

Who thrived and dived during the pandemic

ONS have published a report on the impact of the coronavirus on industries to date which depicts the industries which have thrived, struggled or recovered. For example, the Accommodation and Food Services activities shrunk by 90% compared to the previous year but Public admin and defence saw consistent growth. Chemists too constantly traded above pre-pandemic levels as did Camping whilst the accommodation industry was down. For the full report click on the link.

National Apprenticeship Week

Build the Future has been announced as the theme for National Apprenticeship week 2021 which runs from 8th to 14th February. The focus will be on how employers **train**, **retain and achieve** with apprenticeships. Amazing Apprenticeships have produced new <u>resources</u> leading up to NAW2021. These include a new digital Activity Pack, updated Subject Snapshot guides, an interactive apprenticeship quiz, a virtual activities guid and a case study. The <u>January Parents' pack</u> has also been released.

The Future of Work Guide NCW 2021

This guide has been produced by Mark Preen for National Careers Week 2021. The guide has been produced as a resource to support Careers Advisers and Teachers understand the future of work. The Fourth Industrial Revolution, Automation and what individuals can do to prepare for this is explored.

Apprenticeships and Traineeships

The final figures for apprenticeships and traineeships in 2019/20 - that's August 2019 to July 2020 have been published. Below are some of the headline comments:

- Apprenticeship starts were down by 18% compared to 2018/19
- Almost half of starts (46.8%) were by those aged 25+
- Almost two thirds of starts (64.9%) were levy funded
- During the period since the start of lockdown (23 March to 31 July 2020), there were 60,860 starts - a 45.5% drop compared to the same period in 2018/19









- Business, Administration and Law-related subjects accounted for 29.3% of starts. This, and the next three most popular sector subjects:
 - Health, Public Services and Care
 - Engineering and Manufacturing Technologies; and,
 - Retail and Commercial Enterprise accounted for four fifths (81.2%) of starts in 2019/20.

Forces Apprenticeships

Amazing Apprenticeships have produced a number of resources which enable the exploration of opportunities for apprenticeships in the Royal Navy, the Royal Airforce and the British Army.

T Levels Resources

A reminder that new T Levels will be available as of September in Health, Science, Building Services Engineering, Surveying, Digital Business Services and resources are available to support by clicking on the link above.

Careers with a spark

The Electrotechnical Skills Partnership have issued a <u>downloadable</u> resource which shows different routes into the Electrical trade. The <u>website</u> is also good to find out more about careers in the Electrical Industry and includes a video.

New changes help those criminal convictions gain employment/voluntary work

Some good news has been announced for people who have been held back from employment and volunteering due to childhood convictions. Those jobs and voluntary roles requiring a standard or enhanced criminal record check issued by the Disclosure and Barring Service, childhood cautions will no longer be disclosed.

In addition, the ruling that meant someone with more than one conviction had all their convictions disclosed, regardless of offence or length of time, has been abolished. Unlock have published a helpful <u>factsheet and flow chart</u> to help understand the changes.

International trends and global Innovation in careers guidance

In this article, Dr Deirdre Hughes provides a summary of a report which has been published by the European Training Foundation (ETF). The report 'International Trends and Innovation in Career Guidance' highlights the skills which are going to be important going forward. These include digital and social-emotional skills. In today's labour market where the world is changing extremely quickly, it is useful that we are aware of what these future demands look like and how we can encourage our









customers to adapt and remain competitive in the labour market. The full report can be accessed <u>here.</u>

The role of the labour market in guiding educational and occupational choices

Another piece of research, this one is an OECD working paper, an international study looking at the value of careers and labour market tools in helping school aged students make informed choices. The view that sites are not enough to make decisions is reassuring and its review is rather limited but may be a helpful, relatively short, piece of research to look at for anyone doing their IAG studies.

The Government's ten-point plan for the industrial green revolution

The Government's ten-point plan which sets out plans to invest in green technologies and 'build back better' following the coronavirus pandemic which has impacted on the economy this year has been launched. The plan includes focussing on:

- advancing offshore wind
- driving the growth of low carbon hydrogen
- · delivering new and advanced nuclear power
- accelerating the shift to zero emission vehicles
- · green public transport, cycling and walking
- 'jet zero' and green ships
- greener buildings
- investing in carbon capture, usage and storage
- protecting our natural environment
- green finance and innovation

What do graduates do 20/21

The latest report on 'What graduates do' 15 months after graduating has been published and the key findings at the time of publication are:

- The majority of graduates were in employment 15 months after graduating.
- Only 5.5% were unemployed and looking for work
- 71.8% of employed graduates were in a professional-level job
- 66% went to work in their home region of the UK
- 12% of graduates were in further study
- The average salary for graduates who went straight into full-time employment in the UK was £24,217

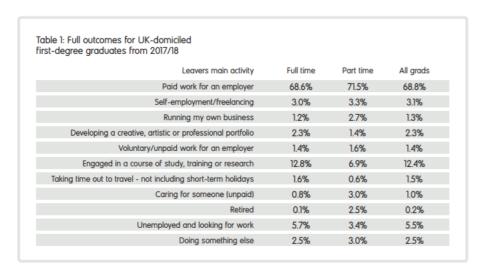




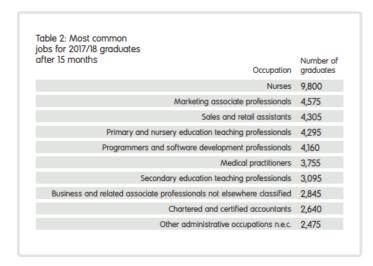




Of those surveyed the chart below shows that 68.8% of first-degree graduates from 2017/18 were in paid employment and only 5.5% were unemployed and still looking for work.



The most common occupations taken up are shown below, nurses being the top occupation with 9,800 graduates taking up this occupation.



For more information and a breakdown by subject area you can <u>download</u> this publication.

A further publication looks at how the graduate recruitment market is changing and how employers recruit. This too has been impacted by Covid-19 as the graph below shows. Company websites still proves to be the most effective way of recruiting graduates with 54% of employers choosing to recruit in this way followed by external job boards (44%). Click on the link to download this report.









Activity	Most effective	Used in 2019/2020	Stopped by Covid
Company website	54%	96%	2%
External job boards		78%	3%
Social media marketing	37%	80%	2%
Careers fairs (face-to-face)	36%	87%	89%
Insight / open days	35%	60%	33%
Giving talks and workshops	27%	73%	22%
Visits to universities	27%	80%	61%
Targeted emails to students	19%	71%	2%
Campus rep/ambassadors	16%	39%	14%
Visits to schools and colleges	15%	53%	42%
Via your existing staff	15%	53%	2%
Careers fairs (virtual)	14%	37%	4%
Supporting student societies and events	11%	36%	9%
Managing your presence on ratings sites e.g. Glassdoor or Rate My Placement	8%	35%	4%
Outsourced recruitment to a specialist recruitment company	4%	15%	2%
Contributing to the curriculum	3%	15%	4%
Used an apprenticeship training provider to do the recruitment	3%	17%	2%
Printed materials	2%	67%	37%

Increasing and decreasing jobs of the future

The World Economic Forum have published the 2020 version of the Future of Jobs Survey which includes the roles employers expect to decline and increase to 2025. The top ten are published below but the top 20 are available by clicking on the <u>link</u>.

Increasing demand	Decreasing demand	
 Data Analysts and Scientists Al and Machine Learning Specialists Big Data Specialists Digital Marketing and Strategy Specialists Process Automation Specialists Business Development Professionals Digital Transformation Specialists Information Security Analysts Software and Applications Developers 	 Data Entry Clerks Administrative and Executive Secretaries Accounting, Bookkeeping and Payroll Clerks Accountants and Auditors Assembly and Factory Workers Business Services and Admin Managers Client Information and Customer Service Works General and Operations Managers 	
10. Internet of Things Specialists	 Mechanics and Machinery Repairers Material-Recording and Stock-Keeping Clerks 	

Openreach announce thousands of jobs

Openreach have announced they will be creating 5,000 new engineering jobs this year which includes 2,500 full-time jobs in their service and network build divisions and 2,800 supply chain positions.









Greggs to open 100 new stores

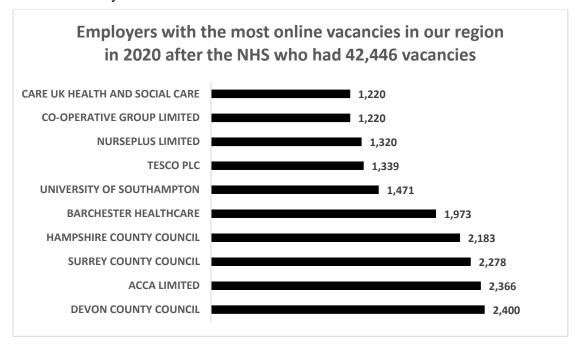
Despite job losses over the last year and the closure of 56 units, Greggs have announced plans to continue with their expansion plans and open 100 stores in the year ahead 'subject to prevailing market conditions'.

New Turing Scheme

A new Turing scheme, worth £100 million has been launched to replace the UK's previous participation in Erasmus+. The scheme will provide funding for around 35,000 students in universities, colleges and schools to go on placements and exchanges overseas, starting in September 2021.

The labour market of 2020 in a nutshell¹

Unsurprisingly the NHS was the top employer in our regions in 2020 with 42,446 vacancies. Below is a graph showing the next top ten employers and the number of vacancies they had in 2020.



The top skill requirement for baseline skills was for communication skills with 133,804 vacancies across our regions.

¹ Labour Insight (Burning Glass)







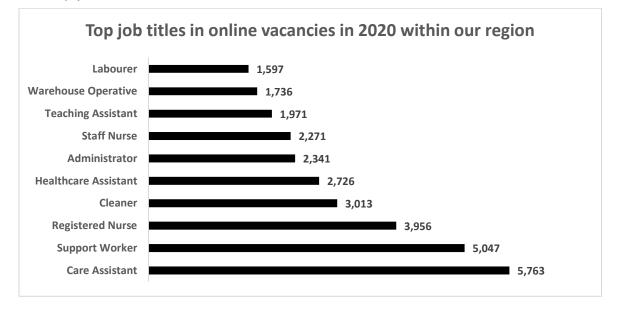


Top skill requirements in online vacancies in 2020¹



Top job titles of 2020¹

The top job title was for Care Assistants with 5,763 vacancies.











Furlough

The current Coronavirus Job Retention Scheme aka furlough has been extended to the end of April and means employers with a PAYE scheme can claim 80% of an employee's usual salary for hours not worked, up to a maximum of £2,500 per month. The latest data on the job retention scheme was released on the 24th December and this provided data on furloughed employments up to the end of October 2020. From its peak in May when almost 9 million, or one third of UK employees, were on furlough, at the end of October the number was down to 2.4 million - around 8% of employees.

- The two sectors with most staff employments furloughed are accommodation and food services with 601,400 and wholesale and retail 356,400
- In total 300,000 employees were furloughed in the South East and 160,000 in South West
- In total, 28% of UK employers still had some staff furloughed. London has the highest rate at 10%
- The age groups with the highest rates of furlough are the youngest and oldest employees under 18s and 65+ at 11%, followed by the 18-24s at 9%.

Best places to work

Glassdoor have published their list of the best places to work in 2021. Top of the list is computer company Salesforce, based in London with 10,000+ employees, followed by Microsoft. For a full list click on the link above.

Utilising transferable skills

For you interest - the BBC have written an interesting report on three pilots who have had to leave their jobs and start new careers as a result of the pandemic. The report provides good examples of adaptability to a change of lifestyle and demonstrates how transferable skills can be used effectively.

REGIONAL NEWS

Population profiles for local authorities in England

Interactive charts from ONS which lets you compare a local authority against other areas are available. The tool lets you explore:

- population
- ethnicity









- employment
- industry
- · those in key worker occupations
- deprivation

More women being encouraged into Engineering roles with Openreach

The Daily Echo reports that Telecoms firm Openreach will be hoping to attract more women into engineering jobs in their business by adopting a new approach to the wording of job ads. They are committing to fill twenty per cent of new roles with women. Across the Hampshire they are creating 69 jobs and 341 in the South East.

BOURNEMOUTH DORSET AND POOLE

Supply Tree recruitment agency

A new recruitment agency has launched which specialises in recruiting for the education sector for the Dorset, Poole and Bournemouth area.

The Range and other businesses to open in Weymouth in 2021

The Dorset Echo reports new brands and businesses due to open in Weymouth in 2021. This includes the Range who will take over the Debenhams site and create 80 jobs in doing so.

CORNWALL AND THE ISLES OF SCILLY

Foster Caring in Truro

Falmouth Packet report on Fostering Caring work in Truro. Five Rivers Child Care are promoting fostering as a career due to a rise in need as a result of the pandemic. There are both long-term and short-term positions available as well as a need for emergency foster caring. There are also positions for sibling foster caring (for those who have the capacity to look after sibling groups of children), parent and child









fostering to help new parents develop parenting skills, and specialist fostering positions to work with those children who have special medical, educational or behavioural needs. Those interested should contact Five Rivers Child Care on 0345 266 0272, email carer.enquiries@five-rivers.org or visit www.five-rivers.org.

Cornwall's Hospitality Career Fair

Reed in partnership with Work Routes are holding a virtual hospitality careers fair on 24th February and are expecting 25 employers to attend. It is free for anyone to attend and registration can be completed by clicking on the link above.



DEVON

One to watch!

Software company CoreBlue, based on Langage Business Park in Plymouth, is expanding its team of developers as it grows.

Rising technology companies in South West

Two early-stage tech companies in our region have been named by Tech Nation as being among the UK's top 'rising stars'. Falmouth based Data Duopoly and Exeter based Role Mapper are named alongside some Bristol based companies for their innovation.









Opportunities to upskill (no link)

An opportunity for individuals to advance their digital and technical skills via ten free bootcamps in cyber, data science, software, digital marketing IT, digital for healthcare, welding, photonics, engineering, construction or electronics for renewables or automotive. The courses are 12 weeks in length, flexible and range from between 5 and 5 hours a week via Train4Tomorrow. Open to any adult the courses are for adults aged 19+, resident in Devon, Plymouth, Somerset and Torbay. Visit www.train4tomorrow.org.uk for more details.

HAMPSHIRE AND THE ISLE OF WIGHT

New hotel for Southampton

A new hotel is on the cards for Southampton between Evans St and Lime Street to replace a shopping centre.

Southampton gets Fifth Cruise terminal

Solent LEP have invested in a Fifth Cruise Terminal for Southampton which opens this year and will provide jobs for the area.

SOMERSET

Rutherford Diagnostics Centre for Cancer to be located in Taunton

Taunton is to be the base for a diagnostics centre for cancer. Construction has begun with a view to completion by late this year. The Rutherford Diagnostics Centre will be located on Blackbrook Park Avenue.

Potter has a cracking year

Surprisingly 2020 was a very successful year for a Somerset pottery with a growth in online sales. The Shepton Mallet based business, who supplies John Lewis amongst other retailers, currently employs 22 staff but could be one to watch as it intends to bring all its manufacturing back to the UK.









SURREY

The Croydon economy

Croydon observatory have published a report (December 2020) with some excellent labour market statistics on the Croydon economy.

Latest estimates of jobs for 2020 suggest that compared to the London average, in Croydon there is a much higher proportion of jobs in the wholesale and retail sectors, health and social work, education and public administration and support services.

There are lots of offices, banks, law firms and retail outlets which probably accounts for the fact that over a half (51.0%) of the jobs in Croydon comprise occupations such as managers, directors, senior officials, professional, associate professional and technical staff.

Occupations in the services sector including care, leisure, sales and customer services account for 16.3% of the total occupations in Croydon. This is higher than in London (13.0%) and the same as the national figure.

SUSSEX

Chichester manufacturer expansion to create jobs

Insider Media reports that Chichester based Nature's Way Food is expected to complete its expansion this year and this could lead to the creation of 100 jobs.

Brighton's local production companies win growth funding

Brighton have been selected by Channel 4, despite strong competition, to be given financial backing as a result of the merging Indie Fund, which helps small businesses to grow including these named production companies: 'Hello Mary' and 'Screendog'.









LOCAL ENTERPRISE PARTNERSHIPS (LEP) NEWS

Cornwall and Isles of Scilly LEP

Cornwall LEP have funded the build of a new STEM and Health Skills Centre in Bodmin which is due to be completed by next month. The centre will be able to offer courses in engineering, manufacturing and digital skills for the aerospace, space, creative, energy and mining sectors, in line with the LEP's Local Industrial Strategy. 15 new jobs will be created over the next five years and the centre will offer 120 apprenticeships per year.

Enterprise M3 LEP

Enterprise M3 have published their 'Revive and Renew' action plan for the economic recovery of the LEP area, which, as with many other areas, has suffered greatly from the impact of Covid-19. Job losses in a number of high-volume employment sectors such as tourism, the arts, entertainment and recreation, wholesale and retail and the hospitality sector are prevalent as are both direct and indirect jobs affected by the loss of work in the aviation industry which have obviously hugely impacted on Heathrow Airport's economy.

Although the effects of the pandemic both on sectors and on some individual companies are made clear in this report plans are in place to spring back from 2020's devastation and a recovery plan which is set to upskill the workforce and create jobs in the key sectors are in place and the report makes for positive reading for the future of the area.

Dorset LEP

Dorset LEP are continuing to produce some good labour market statistics. The latest report provides LMI insights for the period October – November 2020.









USEFUL WEBSITES

- Electrical careers https://www.electricalcareers.co.uk/
- The future of jobs https://www.weforum.org/reports/the-future-of-jobs-report-2020/digest
- Information on various Maritime apprenticeships in Engineering, Sea Fishing and Aquaculture, Leisure, Merchant Navy, Ports and Harbours, Royal Navy and Workboats and Tugs
 - https://www.maritimeuk.org/careers/apprenticeships/
- The future of Work 2021 https://nationalcareersweek.com/2021fow/ A guide produced by Mark Preen for National Careers Week 2021. The guide has been produced as a resource to support Careers Advisers and Teachers understand the future of work. The Fourth Industrial Revolution, Automation and what individuals can do to prepare for this is explored.

Digital Careers Advice Toolkit from World Skills UK is a guide to supporting young people with employability skills and careers information. It contains lesson plans including activities such as quizzes and videos - https://www.worldskillsuk.org/educator-resources/careers-advice-toolkit/?utm_source=WorldSkills+UK+Newsletter&utm_campaign=35b191e74

EMAIL_CAMPAIGN_2019_12_10_03_37_COPY_01&utm_medium=email&ut m_term=0_844496feda-35b191e74c-145999949

FUTURE EVENTS (some events may not take place subject to restrictions)

- 3rd an 4th February 2021 Rate my apprenticeship virtual event
 https://events.ratemyapprenticeship.co.uk/teachers/?utm_source=CDI&utm_medium=email&utm_campaign=cdi-02112020-virtual-event&cid=ziFIf-E_kK-RNYo62wFe0aft-FVEdeT-WfAmIHO8JVymGMIM_99Krao9gaAzpesHZQe7OeiBiRhXn4UyDSIIVQ.
- 5th February 10.00 am 2.00 pm South East Virtual Careers Fair Register at https://www.ukcareersfair.com/southeast
- 5th February 10.00 am 2.00 pm Brighton Virtual Careers Fair Register at https://www.eventbrite.co.uk/e/brighton-careers-fair-tickets-113608088852?aff









- 10th February 10.00 am 2.00 pm South West Virtual Careers Fair Register at https://www.ukcareersfair.com/southwest
- 8th 14th February National Apprenticeship Week https://www.gov.uk/government/news/build-the-future-announced-as-theme-for-national-apprenticeship-week-2021
- February 9th 4.00 pm Free apprenticeships webinar -https://us02web.zoom.us/meeting/register/tZAocOuopjooGNTqEC78q2-xvdESyrxAVhHU
- 12th February 10.00 am 2.00 pm Bournemouth Virtual Careers Fair Register at https://www.eventbrite.co.uk/e/bournemouth-careers-fair-tickets-113623095738?aff
- 24th February Virtual Hospitality Careers Far for Cornwall 10.30 16.30 <a href="https://www.eventbrite.co.uk/e/cornwalls-free-hospitality-virtual-careers-fair-tickets-135992227413?aff=efbeventtix&fbclid=lwAR0DhUJecgt1zl_Sd_FYSR9v63Tc_9m4yORgTMNsiC2Wgsdrgd8SWvFJa0RU
- 2nd 7^h March 2021 National Careers Week https://careermap.co.uk/national-careers-week/
- 13 March The Healthcare Careers Expo 10.00 am 4.00 pm at Park Plaza, Victoria, 239 Vauxhall Bridge Road, London. This fair is for Doctors, Nurses and Allied Health Professionals only - https://www.eventbrite.co.uk/e/the-healthcare-careers-expo-london-march-2021-tickets-115331904832
- 14th May Southampton Careers Fair 10.00 am 2.00 pm at St Mary's Stadium, Southampton - https://www.eventbrite.co.uk/e/southampton-careers-fair-tickets-114267519226
- 13th August Portsmouth Careers Fair 10.00 am 2.00 pm at Portsmouth Guildhall - https://www.eventbrite.co.uk/e/portsmouth-careers-fair-tickets-114516331430

Produced by Education Development Trust.

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